

## t.BEWA2 - Business administrations for aviation 2

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**Person responsible for the course:** Christoph Regli, regl

**Responsible OU:**

**ECTS:** 4

**Valid for:** 2012/2013

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**Expertise:**

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**Methodological skills:**

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**Social skills:**

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**Personal skills:**

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**Learning objectives:**

The students

- are able to distinguish the different branches of business economics,
  - understand the function and purpose of accounting and controlling in corporations and can explain the key terms,
  - can evaluate the advantages of different organisation structures and explain the key terms,
  - distinguish various marketing elements and apply these insights to simple examples,
  - can explain the content, use and purpose of a business plan,
  - recognise the importance of human resource and can apply the fundamentals of human resource management,
  - apply the main features of organisation management, staff management and accounting to simple examples,
  - understand the importance of Change Management.
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**Course content:**

- Accounting, Controlling
- Organisation theory

- Business reengineering
- Marketing
- Strategy/Business plan
- Human resource
- Change Management

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**Previous knowledge:**

t.BWAV1

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**Teaching method:**

Type of lesson:	Number of lessons per week:
Lecture	14*4L
Tutorial/Practicum	
Block instruction	

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**Assessment:**

According to the table or as specified in writing by the lecture at the beginning of the semester!

description	type	form	scope	assessment	weighting
Performance records during school hours					
Semester end exam					

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**Language of instruction:**

German

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**Instruction material:**

- handout
- scientific journals
- Jean-Paul Thommen: Managementorientierte Betriebswirtschaftslehre, 8. Auflage; Versus; 2008. ISBN-10: 3-03909-118-2 (7. edition)
- Organisation - Einführung in die Organisationstheorie und -praxis, Vahs, Schäffer-Poeschel, 6. Auflage, 2007

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**Additional literature:**

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**Comments:**

Lecturers:

- M. Mölleney, industry
- R. Eigenmann, industry
- D. Bietenhader, SoM