

## t.BW2 - Betriebswirtschaft 2

**Person responsible for the course:** Urs Hohl, hour  
**Credits:** 2  
**Valid for:** 2010/2011  
**Last saved:** 06.09.2010 08:21

### Learning objectives:

Students know the basics of:

- micro- and macroeconomics
- important key data to characterise macroeconomics
- the importance of instruments to control macroeconomics
- socioeconomic context of an enterprise
- economic context for their future professional challenges

### Course content:

- business cycle
- process of pricing
- monetary and interest policies
- economic policies
- market cycle
- simulation of an enterprise (exercise)

### Previous knowledge:

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### Teaching method:

Type of lesson:	Number of lessons per week:
Lecture	14x2L
Tutorial/Practicum	
Group teaching	
Block instruction	
Seminar	

### Assessment:

According to the table or as specified in writing by the lecture at the beginning of the semester!

Number	Type	Weighting
1	End of term exam	
	Exam during the semester	
	Further assessments	

### Language of instruction:

Deutsch

**Instruction material:**

Skript, Folienkopien, Arbeitsblätter Lehrbuch noch zu bestimmen

Daly, Herman; Farley Joshua: Ecological Economics. Principles and Applications. Island Press. London. 2004

Danielli, G. / Backhaus, N. / Laube, P.: Wirtschaftsgeographie und globalisierter Lebensraum

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**Comments:**

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