

t.BW1 - Betriebswirtschaft 1

Person responsible for the course: Urs Hohl, hour
Credits: 1
Valid for: 2010/2011
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Learning objectives:

Students know:

- the basics of management
- the organisation and processes of a company
- the important key data to assess the productivity of an organisation
- the legal forms of a company

Course content:

- functionality of an enterprise (the new St. Galler management model)
- organisational forms of an enterprise
- legal structures of an organisation, contract law, patent law

Previous knowledge:

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Teaching method:

Type of lesson:	Number of lessons per week:
Lecture	14x2L
Tutorial/Practicum	
Group teaching	
Block instruction	
Seminar	

Assessment:

According to the table or as specified in writing by the lecture at the beginning of the semester!

Number	Type	Weighting
1	End of term exam	
	Exam during the semester	
	Further assessments	

Language of instruction:

German

Instruction material:

in German

Skript, Folienkopien, Arbeitsblätter Lehrbuch noch zu bestimmen

Rüegg-Stürm, J. (2005): Das neue St. Galler Management-Modell, Grundkategorien einer integrierten Managementlehre, der HSG-Ansatz, Bern usw. (Paul Haupt), 2. Aufl., 108 S., ISBN 3-258-06534-9

Comments:

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